Trusted intelligence on the world’s central banks and financial regulators
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Central Banking is firmly established as the industry’s leading information resource – it delivers unrivalled coverage of the market, with in-depth analysis of all the latest industry news.

As they operate in the world’s only local global business, central bankers and their service providers face two challenges when they want to know what is happening in their industry. First, global news will only regularly cover G10 central banks and only from a macroeconomic perspective. Second, local national news sources will focus only on the local central bank.

Perhaps that’s why central bankers in more than 120 countries have, for more than a quarter of a century, trusted Central Banking for independent, informed and truly global coverage and commentary on their work and community. From the fall of the Berlin wall through the Global Financial Crisis, Central Banking has provided a platform for central bankers to explain their important work to their peers, their stakeholders and the wider financial community.

We look forward to hearing from you.

Kind regards

Christopher Jeffery
Editor
Central Banking
What does Central Banking cover?

Areas of expertise

Central Banking’s editorial team is led by Christopher Jeffery with dedicated writers in London and Hong Kong. The editor and team benefit from the support of a prestigious editorial advisory board, whose members include former central bank governors and Nobel-prize winning economists. The editorial coverage is organised around six desks, with each specialising on a specific area of central banking.

Monetary Policy

Whether it is interest rate or exchange rate, QE or currency board, monetary policy is a key driver of global financial markets. In a world where what a central bank says – or doesn’t say – about its monetary policy can matter more than a rate move, the challenge is to distil and decode the nuances to identify the direction of future policy.

Central Banking’s reporting goes beyond the rate decision to analyse the thinking behind it and the forward-looking view policymakers have. With a truly global outlook, Central Banking highlights the latest trends in targets, operating frameworks and collateral management, reporting, comparing and commenting on the technical aspects of monetary policy making and its implications for balance sheets.

centralbanking.com/monetary-policy

Financial Stability

The decade since the global financial crisis has redrawn the policymaking frontier of central banks. As institutions they now devote an increasing amount of resources to this area which incorporates macro-prudential and micro-prudential policies and oversight of financial market infrastructures (FMI). Importantly, they now have the toolkit to match their responsibilities: tools designed to strengthen balance sheets, cool markets and resolve failing institutions safely.

Central Banking’s reporting takes in not only the latest in policy but also reports and surveys from international organisations. A comprehensive coverage is enhanced by longer articles offering new thinking, often from central bankers themselves, and comparative analysis. In depth interviews with policymakers challenge policies and offer a platform to explain approach in detail.

centralbanking.com/financial-stability

Economics

The science of economics underpins the macroeconomic policies of central banks. Yet as a science, it is changing with new thinking challenging orthodoxies and new models enhancing understanding.

The markets, too, are changing and it is this interplay of these two dynamics which informs Central Banking’s reporting and more detailed articles. Beyond macroeconomics, there is a recognition that central banking has much to learn from branches and related disciplines, notably game theory, behavioural finance and network theory.

Central Banking publishes contributions from leading thinkers, including Nobel-Prize winners, and has recognised the importance of this area in its annual “Economics in Central Banking” Award, previous winners of which include Claudio Borio and John Taylor.

centralbanking.com/economics
Governance
Who has a new governor? How are decisions made? How is a central bank run? Traditionally, these questions about a national institution would have remained that: national. No longer. Increasingly, central bankers around the world look to benchmark the performance against their peers.

Market players and stakeholders know that a better understanding of the inner workings of a central bank will lead to better understanding and anticipation of policy. From people to profits, mandates to management, ownership to outsourcing Central Banking offers the only global coverage of the business of central banking: how effective they are, how efficient they are and how they are changing.

centralbanking.com/governance

Reserves
Holdings of foreign exchange and gold have always been an important element in a central bank's armoury. And important movers of markets. Yet the explosion in global reserves over the past two decades and the historically low yields more recently have significantly impacted the work of reserve managers and the markets they operate in. Increasingly they are looking to new markets (equities) and at new currencies (renminbi).

Central Banking’s reporting and analysis of latest developments draws on more than ten years of its National Asset-Liability Management conferences and its Reserve Management Trends surveys, the only regular, first-hand, and publically available reporting on the actions and expectations of reserve managers.

centralbanking.com/reserves

Currency
A central bank’s currency is it’s calling card. To this day, the billions of banknotes in circulation remain the most immediate and regular means of contact most people have with their central bank. Yet a central bank’s influence in currency extends beyond this paper (or, increasingly, plastic) product. Central banks are providers, overseers and consumers of electronic payment services and take an active interest in distributed ledger technologies.

The technological changes taking place in these areas and the stakeholder communities make currency one of the most dynamic areas. Central Banking’s team reports new developments in notes and payments and longer in depth articles explore the implications of new technologies for those responsible for currency and payment in central banks and the industries that support them.

centralbanking.com/currency
How can you access Central Banking content?

Access the latest articles anywhere, anytime

Our website
Central Banking is the world’s leading intelligence resource on the world’s central banks and financial regulators. It was originally launched in 1989.
Since then it has grown and developed, and now boasts an archive of over 48,000 articles.
centralbanking.com

Apps
The Central Banking live app is perfect for your commute. It allows you to download the latest articles from the site and then read them anywhere – even when you’re offline. The app also allows you to save and share articles, and customise the content you see.
subscriptions.centralbanking.com/apps

Email newsletters
Central Banking email newsletters help you stay on top of the site’s latest content. They also allow you to customise your news feed. You decide exactly what information gets sent to your inbox, so you only receive articles within your areas of interest.
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Print publications
Since its launch in 1990, Central Banking Journal has been the only regular, independent publication for and about central banks.
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Social Media
Central Banking has groups on LinkedIn, Twitter and Facebook. Follow us today and you’ll see we regularly post interesting articles and thought pieces.
Central Bank Directory

Contact details for 4,500+ senior central bankers worldwide.

Today, no one disputes the influence central bankers in the world’s 177 central banks have in their markets and globally. But who are they?

For more than a quarter of a century the world’s central bankers and the stakeholders they work with, not to mention regulators and governments, have trusted the Central Bank Directory as an unrivalled guide to the profession. Detailing senior management, their portfolios and contacts, the Directory is noted for its reliability, ease of use and concision.

Edited by Emma Glass, the Directory is now available through the Central Banking website platform, subscribers complement their understanding of latest developments and thinking with this rich institutional resource.

centralbanking.com/central-banking-directory
### Our Users

#### Which organisations already subscribe?

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What do they say?

“Central Banking is the premier journal of the financial industry.”

Professor Allan Meltzer, Professor of Political Economy, Cambridge Mellon University

“Congratulations to the Journal and the founder for the constant high quality and seriousness of the publication. I am a reader of and contributor to Central Banking from it’s start.”

Professor Dr. Otmar Issing, the former Chief Economist and Member of the Board of the European Central Bank

“Central Banking provides the best account available on what central bankers, and their advisers, are doing and thinking.”

Professor Charles Goodhart, Professor at the London School of Economics

“Central Banking keeps central bankers aware of policy debates, developments and what is happening in other central banks.”

Dr Gill Marcus, Governor of the South African Reserve Bank, 2009-2014

“Central Banking Publications has become a frequent reference to central bankers, public policy makers, scholars and many others.”

Dr Agustín Carstens, Governor of the Central Bank of Mexico
What are your Central Banking subscription options?

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- Interviews with the policy makers
- Quarterly print journal
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- People moves & regulation changes
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**ROW:** +852 3411 4828
Our other products

Events throughout the year

Hosted by Central Banking Publications, CBP run training seminars, conferences roundtables and awards. They are the leading events for central bankers around the world.

Conferences

In 2008, Central Banking Publications launched its series of National Asset-Liability Management conferences. Held across four continents, these conferences provide the ideal forum for those charged with managing national balance sheets to discuss issues and share experiences with peers. These two-day conferences, comprised of interactive panels, thought-provoking presentations and invaluable networking opportunities attract senior professionals from central banks, sovereign wealth funds and managers of official sector assets & liabilities.

nationalalm.com

Seminars & Training

Since 1999, CBP has hosted roundtable seminars and training courses for over 6,000 senior policymakers from central banks, ministries of finance and financial regulatory agencies around the world. Senior officials from more than 140 countries have attended these meetings over the past decade and a half. Central Banking Publications run three training series across the year in Windsor, Cambridge and Abu Dhabi.

centralbanking.com/events

Specialist Roundtables

In 2014 Central Banking Publications launched the Renminbi Roundtable event in partnership with Bank of China (Hong Kong) focussing on China’s currency, its internationalisation and use as a reserve currency. In response to continued demand from reserve managers, Central Banking Publications, in partnership with Bank of China (Hong Kong), holds annual Renminbi Roundtables twice a year. Held annually in Abu Dhabi, the Sovereign Investor Forum roundtable focuses on the challenges facing those charged with managing assets in sovereign investors and central banks. With support from industry, the meetings have featured participation from central banks and funds from within the Middle East region and without.

centralbanking.com/static/roundtables

Central Banking Awards

The Central Banking Awards recognise the excellence achieved in the Central Banking community. Each year we recognise achievement in central banks and the industries that serve them. Judged by a committee drawn from the advisory board, the 2018 Awards feature a programme of 20 Awards.

centralbankingawards.com
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